

Chicken Scratch Books



Logline Creation Worksheet

Writing a logline for your story is an exercise in precise summarization. Selecting the most important elements, and arranging them in an intriguing way is key.

Use this formula to craft a strong logline.

When (Protagonist)(Beginning of Story), he (Earth Shaking Event). If he does/doesn't (Goal/Think Need), he will (Stakes).

1. **Protagonist:** Always give their name, and one or two tidbits of info about them (age, grade, descriptor).

Example: "When recent runaway Harper Puckett..."

2. **Beginning of Story:** Give us a glimpse of their 'normal world', before everything changes.

Example: "When recent runaway Harper Puckett offers his pack train services to dinosaur bone diggers in 1881 Wyoming,..."

3. **Earth Shaking Event:** Tell how their world was shaken and everything changes for them.

Example: "When recent runaway Harper Puckett offers his pack train services to dinosaur bone diggers in 1881 Wyoming, he never expected to become a spy."

4. **Goal/Think Need:** Show what the protagonist is after, their goal or what they think they need.

Example: "When recent runaway Harper Puckett offers his pack train services to dinosaur bone diggers in 1881 Wyoming, he never expected to become a spy. When he also takes on the role of double spy..."

5. **Stakes:** Tell what they stand to gain or lose through their actions and choices. What is at stake.

Example: "When recent runaway Harper Puckett offers his pack train services to dinosaur bone diggers in 1881 Wyoming, he never expected to become a spy. When he also takes on the role of double spy, he must learn to see things clearly before he loses everything he holds dear."
