



# HOW A BOOK IS MADE

From the writer's brain to the bookstore shelves

## IT ALL STARTS WITH A WRITER'S IDEA

A writer has a great idea. They spend months or even years putting that idea into written form. They use the best writing skills they have to complete their first draft.



## FINDING AN AGENT

When the writer feels their story is strong, they'll begin the quest for an agent. An agent is the writer's representative in the publishing world. Writers send Query Letters to agents to find one that will represent them. This step takes months or even years.



## CREATING THE BOOK

While the writer and editor work together to revise and revise some more, the Art Director oversees the cover art, illustrations, and book design. The Publisher works with the Marketing and Distribution Team to secure bookseller commitments. The Printer prepares to convert the digital story to an actual book.



## REVISION, REVISION, REVISION

The writer reads how-to books, attends workshops, takes classes, goes to writer's conferences, joins critique groups, and puts their story into critical hands to get feedback for making it better. This step takes months or even years.



## FINDING AN EDITOR

Once the writer has an agent, together they begin the quest for an editor. Editors are writing professionals that work for publishing houses. They often receive hundreds of Query Letters a week from writers wanting to be published. They find the stories they love and offer a contract. This step takes months or even years.



## GROUP PROMOTION

Once the book is published, the author, agent, publicist, and publishing team work together to promote the book any way they can, both online and in person. They do book signings, blog tours, school visits, and podcasts. Word of mouth promotes a good story too.